

CaribData Activity Report – August 2025

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Overview

August marked the continuation of CaribData's story rollout and stakeholder engagement strategy. The focus was on publishing Asia's story and preparing interview schedules and other materials in preparation for September's story.

Key Activities

Story Development

- Finalised draft Asia Williams' story and submitted to editors for review
- Created interview schedule, information sheet and consent forms for Bureau of Statistics Guyana
- Developed a podcast-style 20-minute interview guide for Asia's story, with prompts on motivation, findings, and implications.

Visual & Multimedia Content

- Coordinated visuals submitted by Asia with narrative flow to enhance viewer engagement.

Story Pipeline & Planning

- Continued coordination with the Bureau of Statistics Guyana to finalise interview schedule for the September RedCap story.