CaribData

BBC VERIFY

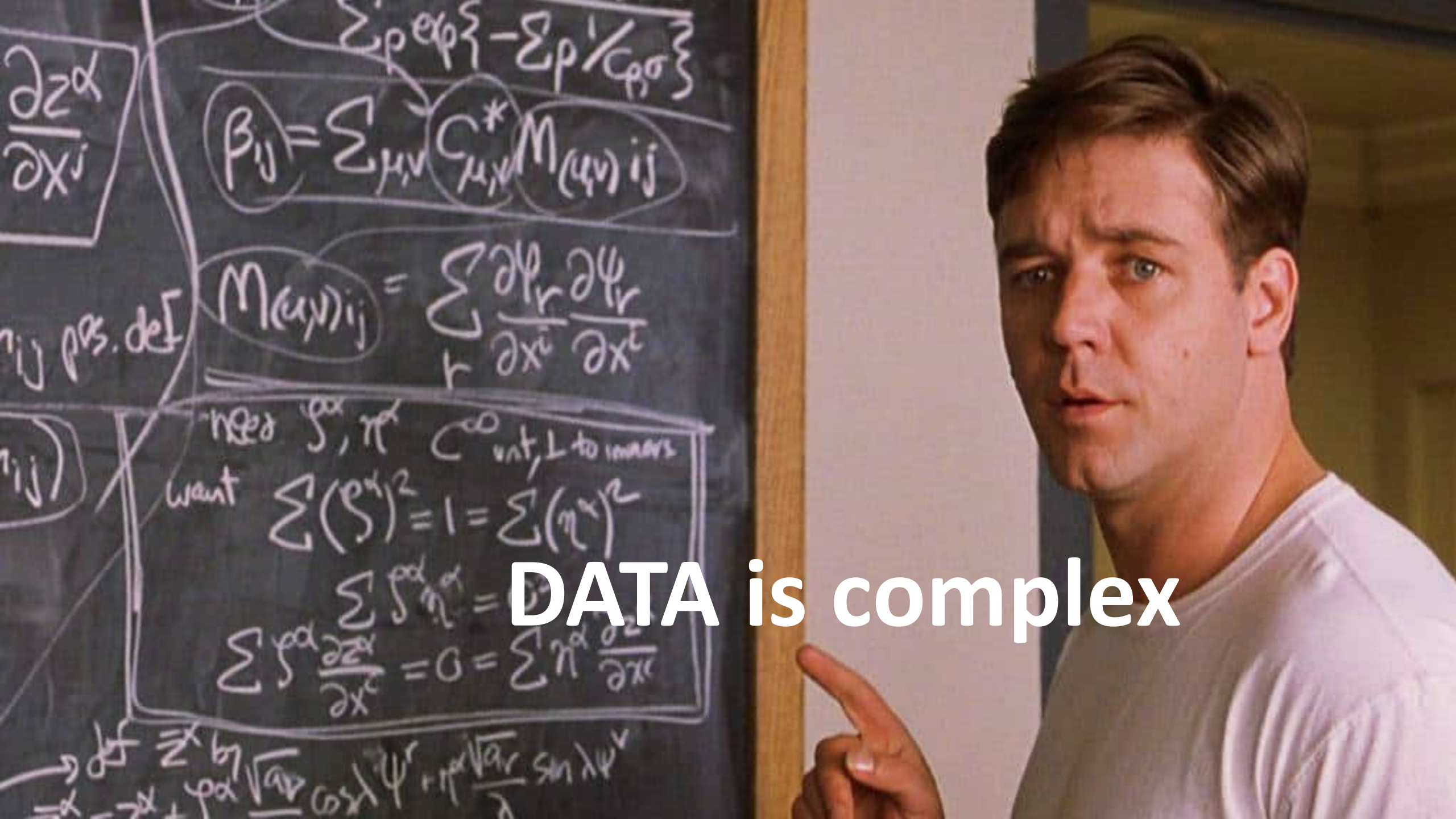
Bridging the Gap

Transforming Data into Impactful Stories

Dr. Chris Hillier

DATA STORYTELLING

Communicating information


DATA is complex

Nash Equilibrium

ARE YOU
NOT
ENTERTAINED?

CaribData

IDB

Inter-American Development Bank

Program to Improve Infrastructure and Capability of Government Data Statistical Offices in the Caribbean

Component 1. Data Infrastructure and Roadmap for Data Resiliency

Component 2. Data Science Training and Knowledge Generation

Component 3. Data Guidelines and Policies

Component 4. Project Coordination, Communication, and Evaluation

CaribData

Component 1. Data Infrastructure and Roadmap for Data Resiliency

Component 2. Data Science Training and Knowledge Generation

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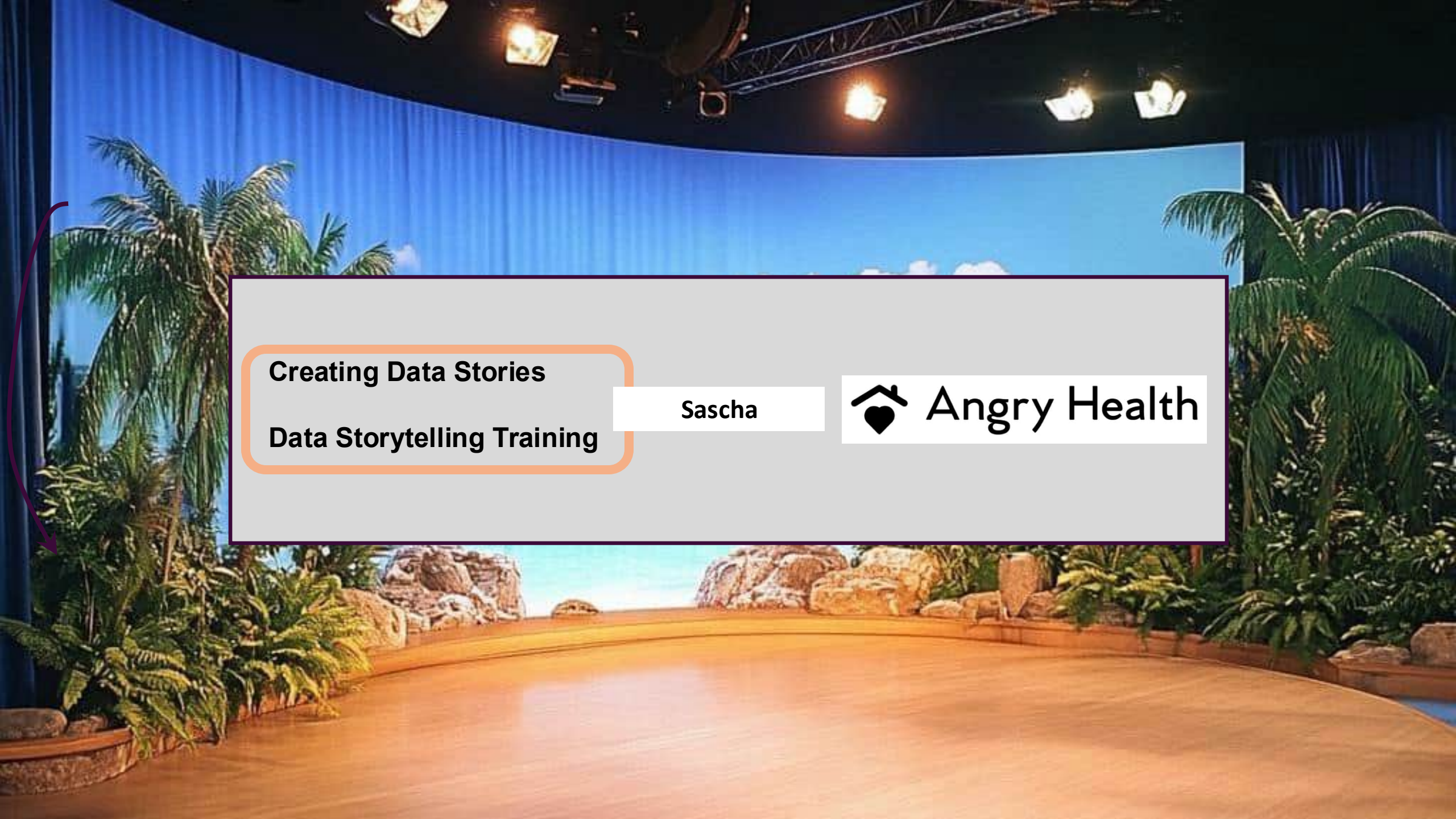
Angry Health

How to craft engaging,
data-driven regional narratives and
communicate complex data in an accessible and engaging way.

Disseminating Data Stories

The Business of Data Storytelling

Angry Health


Creating Data Stories
Data Storytelling Training
Sascha
Angry Health

The Guardian

US

Trinidad and Tobago extends state of emergency amid escalating violence

Parliament unanimously agrees on three-month extension of security measures after gang warfare kills six last week

WORLD BANK BLOGS

Jamaica's poverty rollercoaster: harnessing data to break the cycle

ROY KATAYAMA, JONATHAN LAIN, ASSEL PAJU & ELIANA RUBIANO-MATULEVICH | JANUARY 13, 2025

Mexico News DAILY

Angry Health

Maya Train to Belize? Prime minister pushes for cross-border rail link with Mexico

MND Staff January 13, 2025

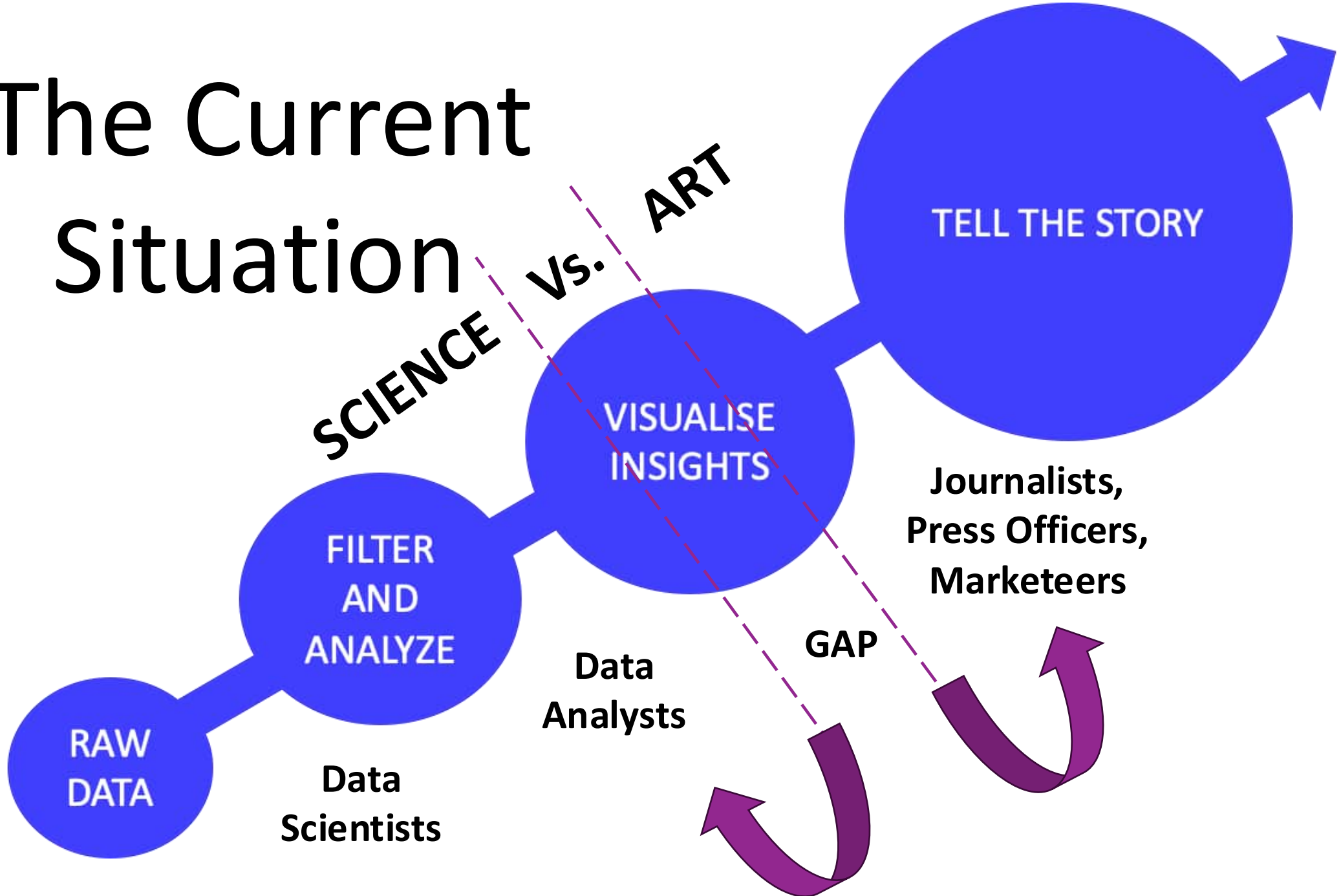
Reuters

Guyana exported 225 crude cargoes in 2024

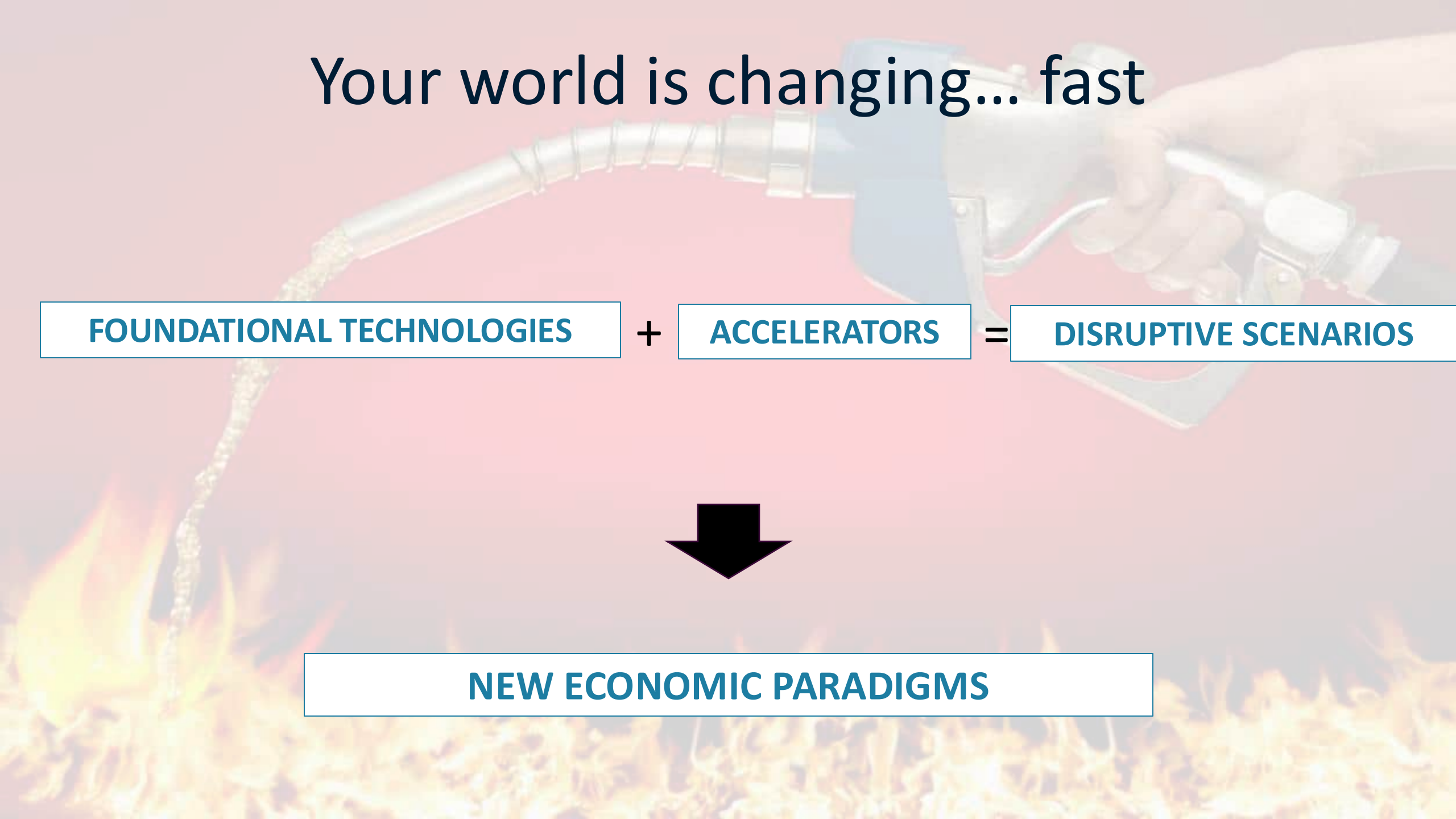
By **Kemol King**

January 14, 2025 1:01 PM EST · Updated a day ago

The Current Situation



Your world is changing… fast



FOUNDATIONAL TECHNOLOGIES + **ACCELERATORS** = **DISRUPTIVE SCENARIOS**

NEW ECONOMIC PARADIGMS

Your world is changing… fast

THE PRINTING PRESS + STEAM-POWER = EDUCATION – MASS POLITICAL MOVEMENTS – REVOLUTION!!

NEW ECONOMIC PARADIGMS

PUBLISHING INDUSTRY

LITERACY RATES

CULTURAL PROGRESS

LOSS OF TRADITIONAL PRINTING CRAFT

JOB LOSSES

POWER BROKERS OF KNOWLEDGE

Your world is changing… fast

INTERNET + E-COMMERCE = DIGITAL MARKETS – SECURE ONLINE PAYMENTS

NEW ECONOMIC PARADIGMS

SUPPLY CHAIN LOGISTICS

LOWER CONSUMER COSTS

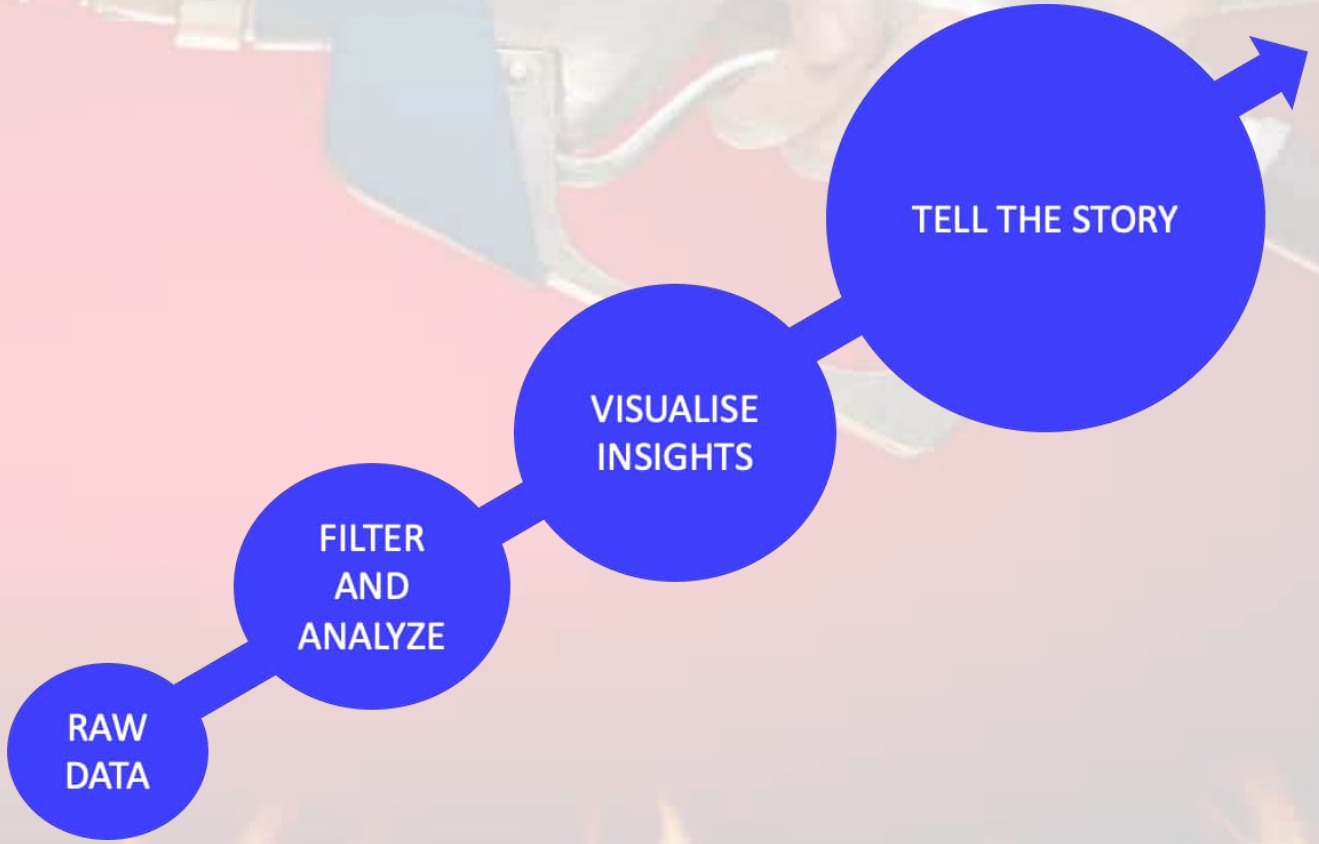
ENTIRELY NEW INDUSTRIES

EROSION OF TRUST – LOSS OF PRIVACY – SOCIAL ISOLATION - INEQUALITY

ENTIRE INDUSTRIES LOST

Your world is changing… fast

FOUNDATIONAL TECHNOLOGIES



Your world is changing… fast

FOUNDATIONAL TECHNOLOGIES

INTERNET

SOCIAL MEDIA

MOBILE/CELLULAR

CLOUD

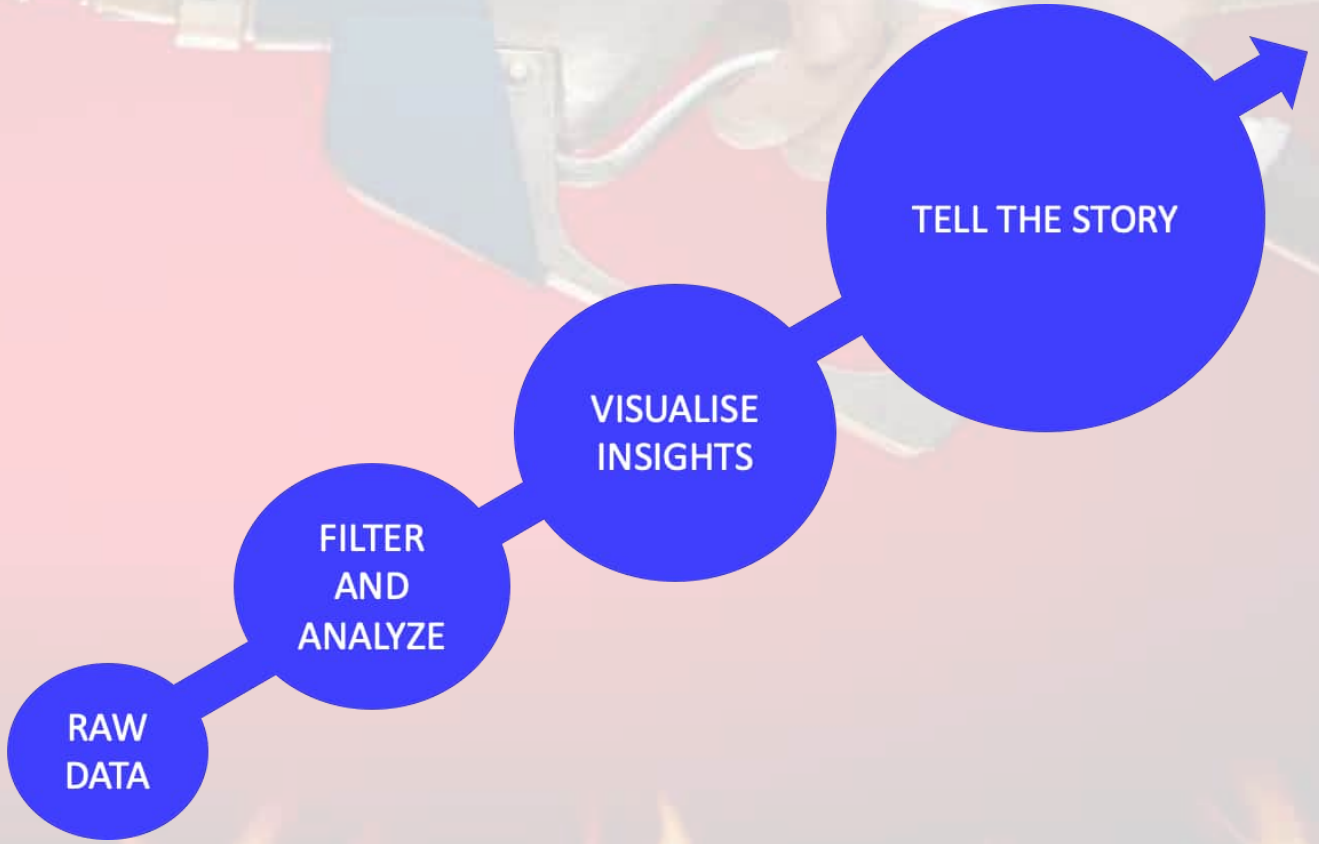
BIG DATA ANALYTICS

Your world is changing… fast

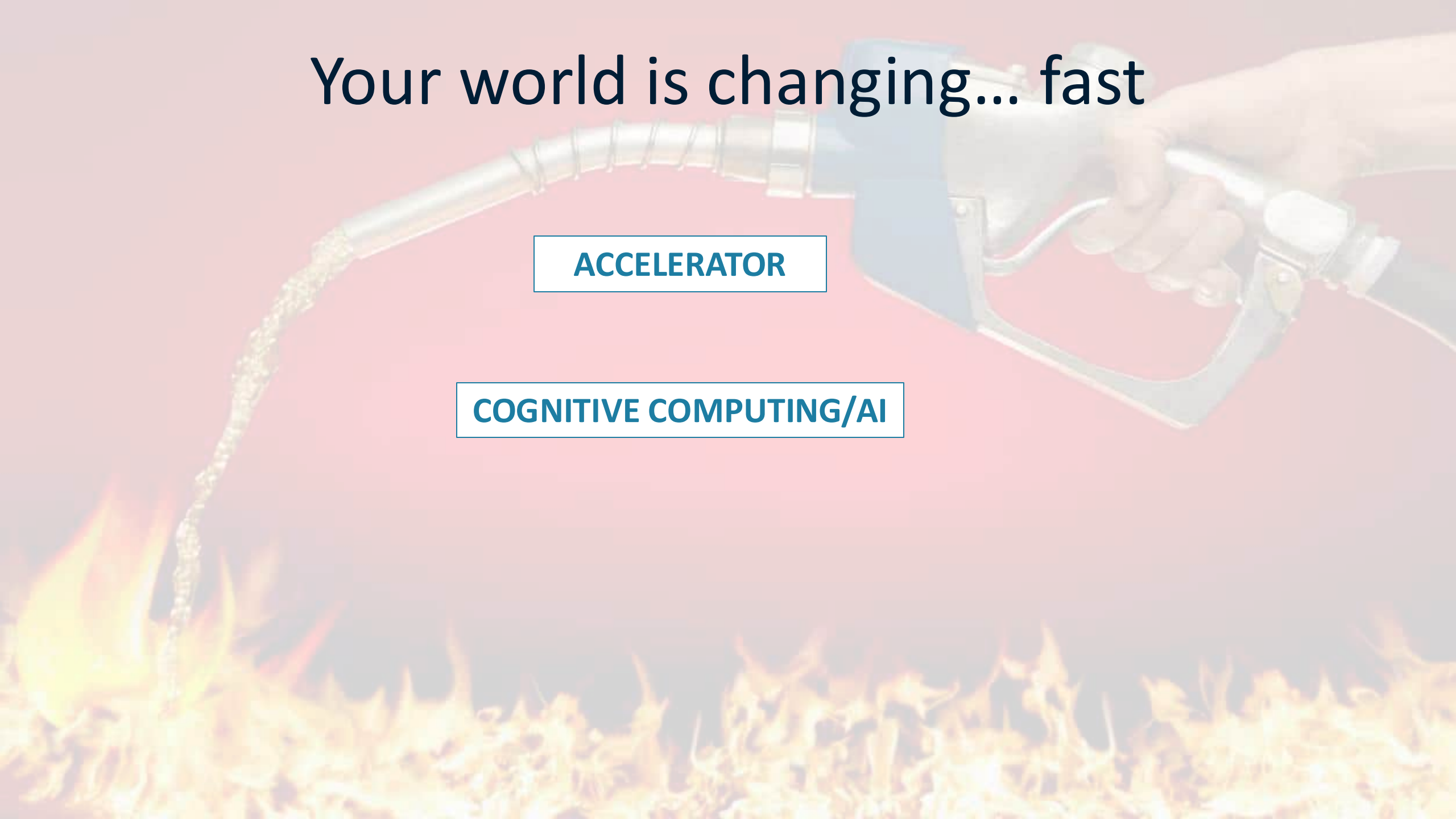
FOUNDATIONAL TECHNOLOGIES	
INTERNET	Web 3.0 [Decentralized] – Metaverse
SOCIAL MEDIA	Immersive [AR/VR] – AI-Powered
MOBILE/CELLULAR	5G/6G [Ultra-Fast] - Wearables
CLOUD	Distributed - Hybrid - Multi - Edge
BIG DATA ANALYTICS	Real-Time - Synthetic Data - GDPR, HIPAA

Your world is changing… fast

ACCELERATOR



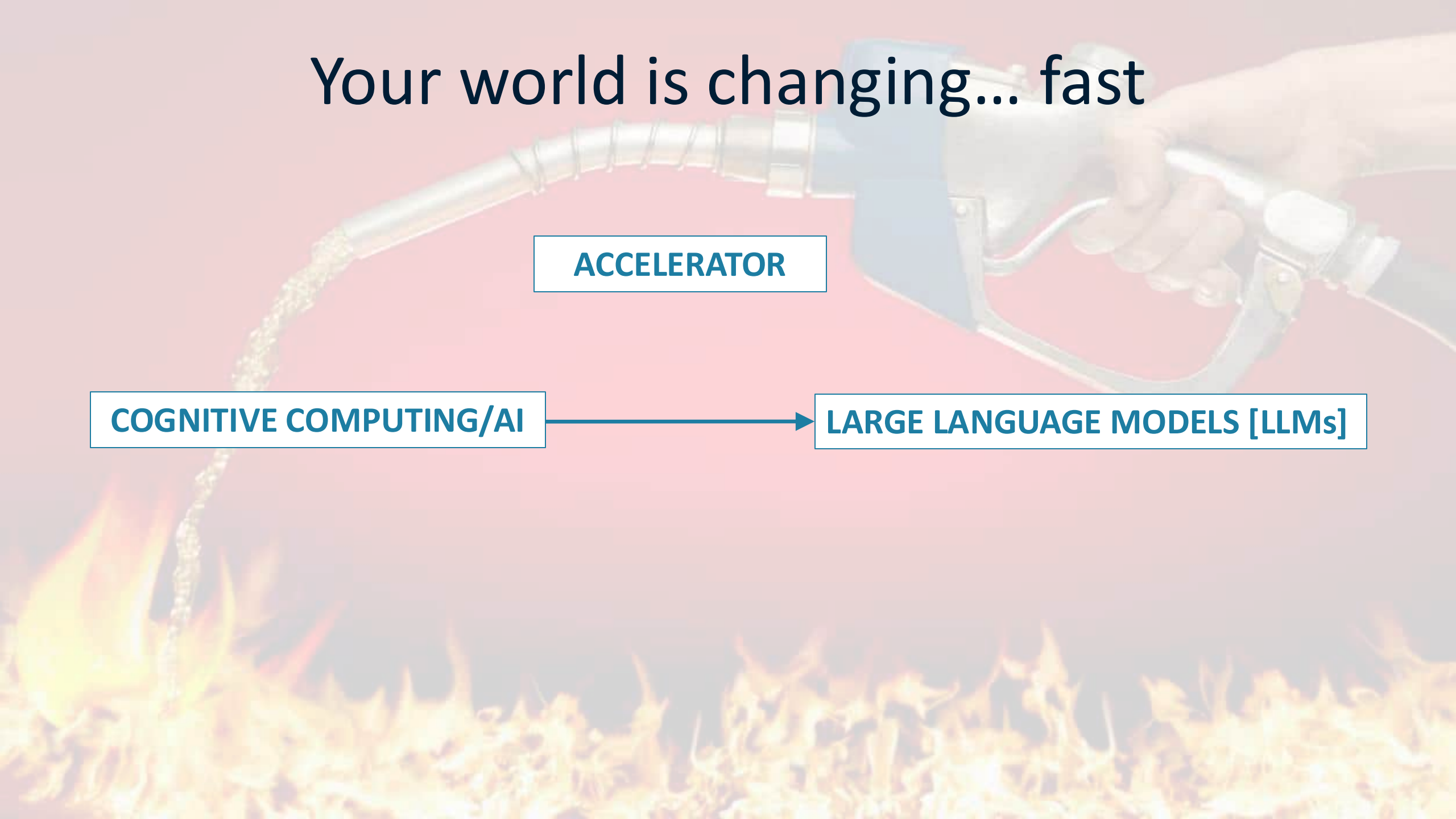
Your world is changing… fast



ACCELERATOR

COGNITIVE COMPUTING/AI

Your world is changing… fast



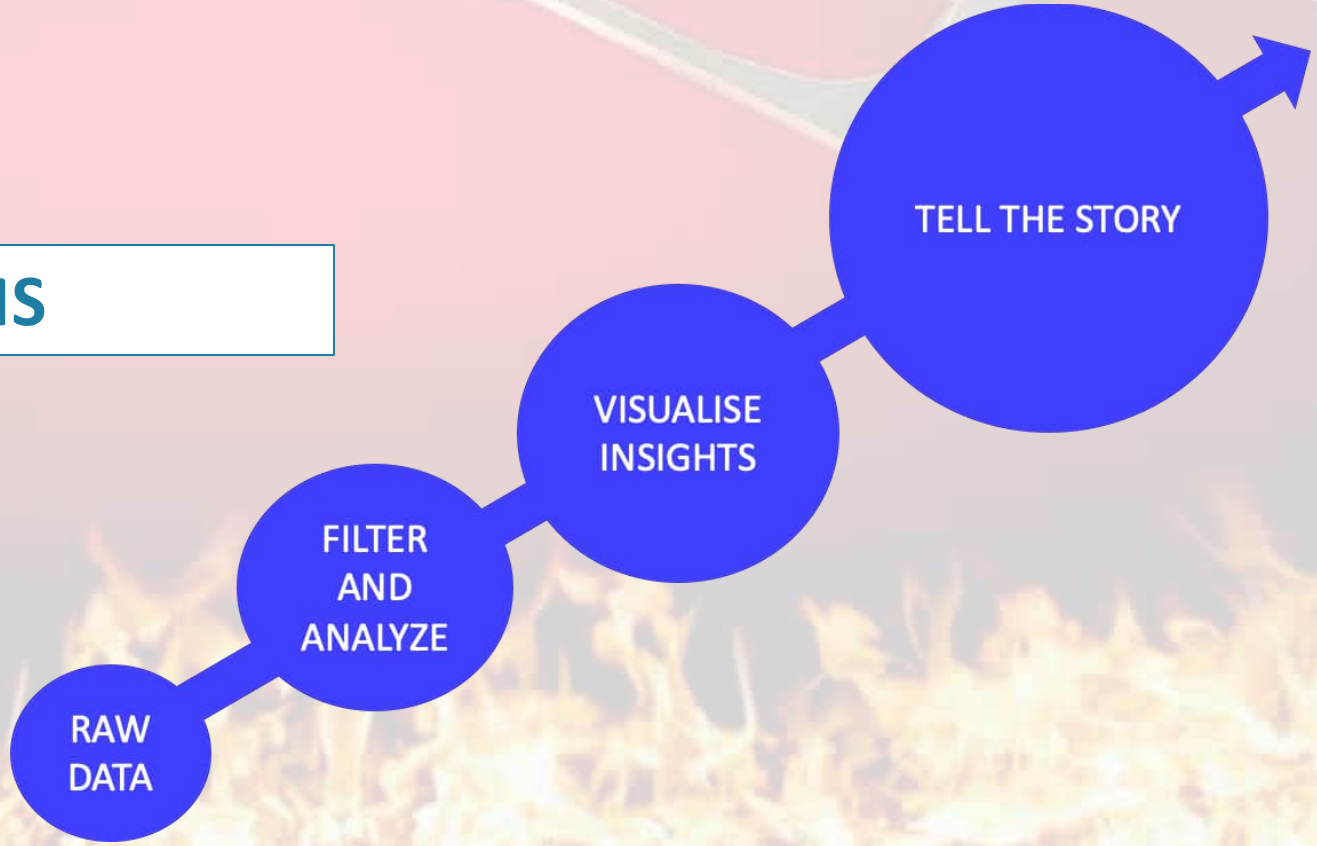
Your world is changing… fast

INTERNET
SOCIAL MEDIA
MOBILE/CELLULAR
CLOUD
BIG DATA ANALYTICS

+ LARGE LANGUAGE MODELS [LLMs] = ?

NEW ECONOMIC PARADIGMS

?



SALFOVR KER

Automated Data to Story Process

Dedicated Digital Data Storytelling Website

Interactivity with AI components

AI Newsreader with Dynamic Narratives

Angry Health

The Future

ORIGINAL SOURCE: TVSEVEN@BTL.NET

AI

The truth is more important than the facts.

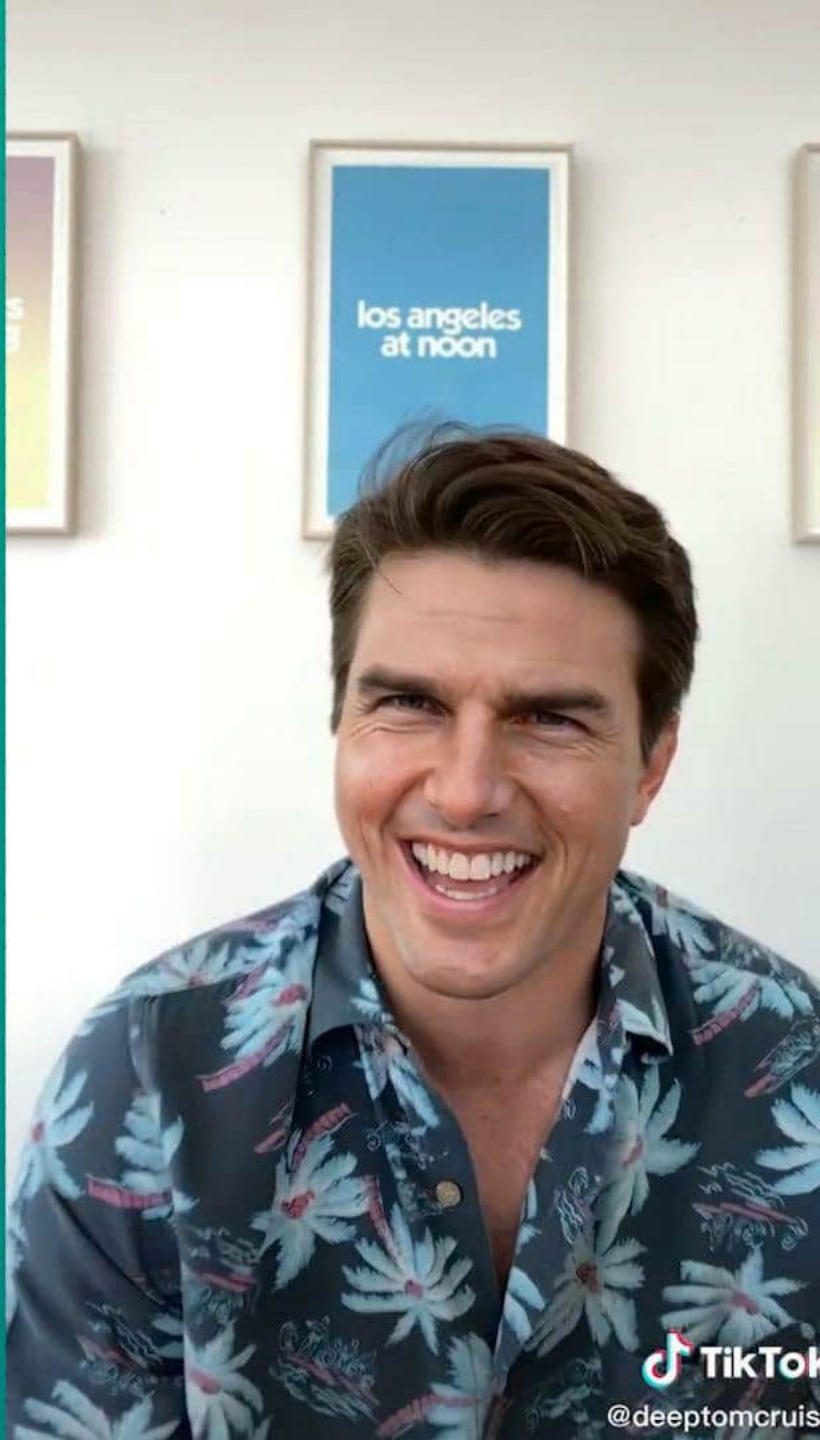
Frank Lloyd Wright

A lie travels round the world while truth is putting her boots on.

"In a time of deceit, telling the truth is a revolutionary act."

—GEORGE ORWELL

The Age Of Lies



human
machine

AI TRUTH

We envision a world where Artificial Intelligence can be trusted by all.

Artificial Intelligence Ethics Case Studies

aitruth.org

Types of Bias in Artificial Intelligence

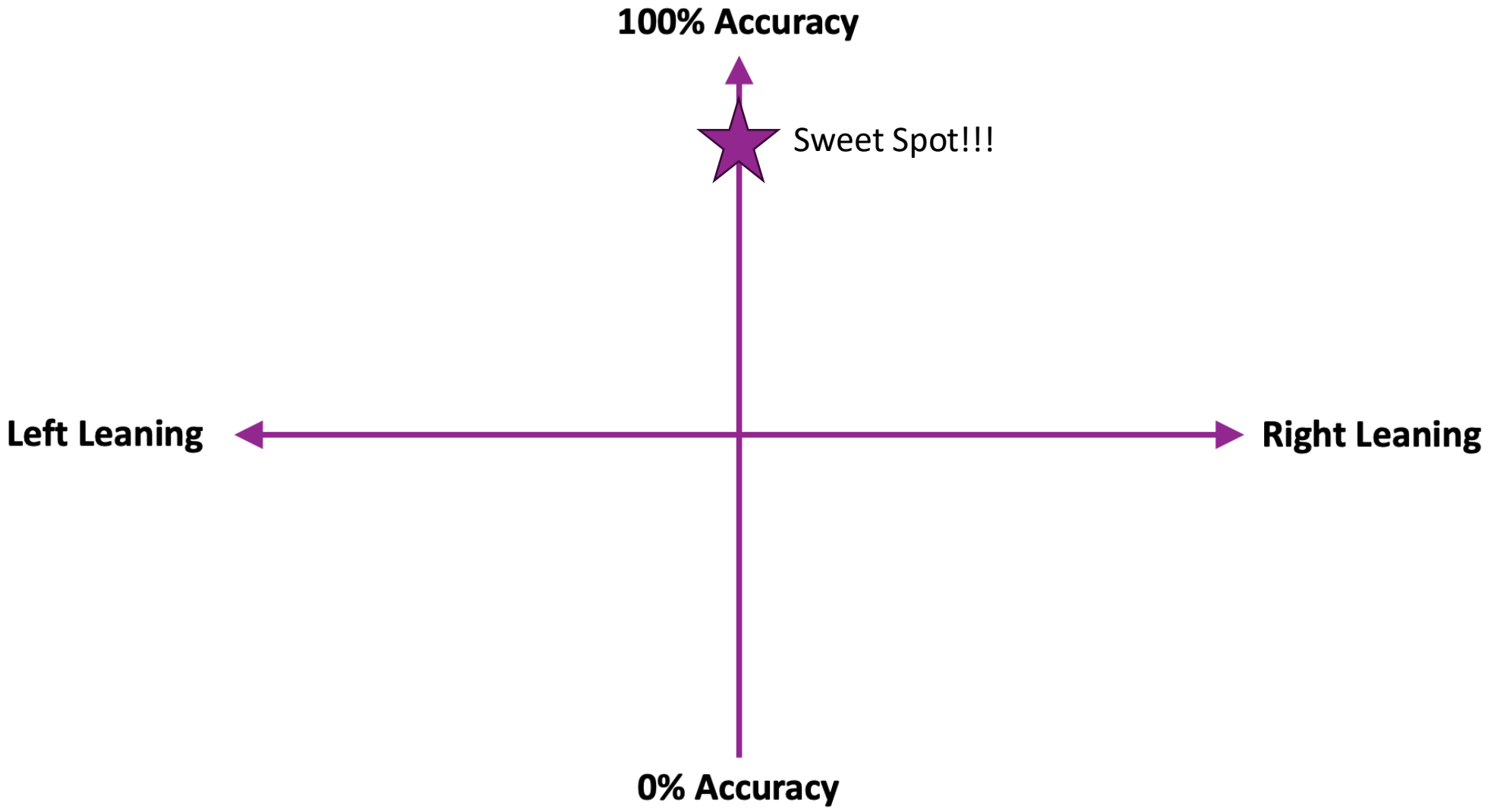
UNREPRESENTATIVE DATA

SKEWED DATA

INCOMPLETE DATA

FACTS

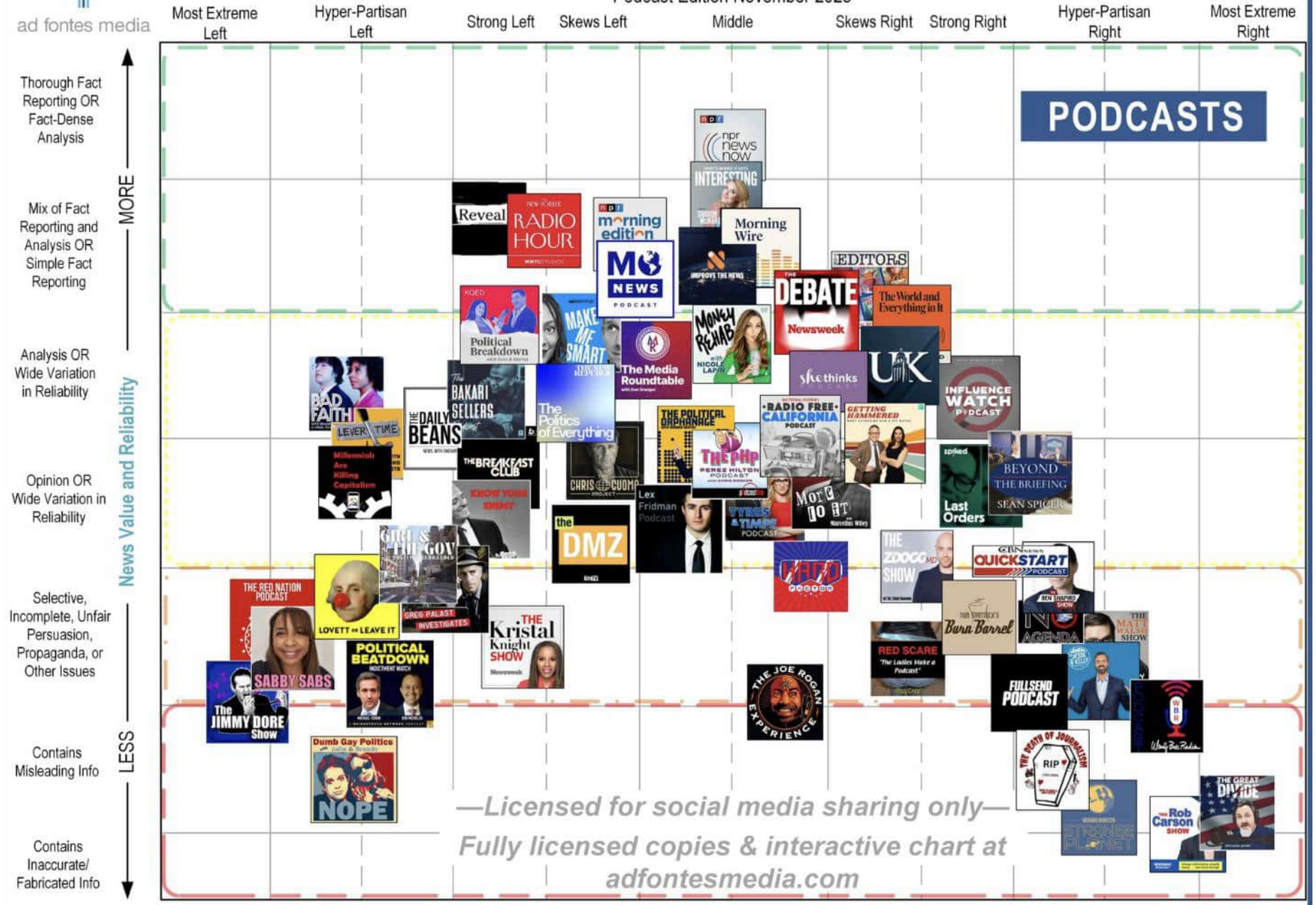
FACTS + BIAS


100% Accuracy
Sweet Spot!!!
Left Leaning
Right Leaning
0% Accuracy

The Media Bias Chart ®

Podcast Edition November 2023

ad fontes media



LEFT — Bias — RIGHT

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The Media Bias Chart ®

Version 11.0 December 2023 Edition

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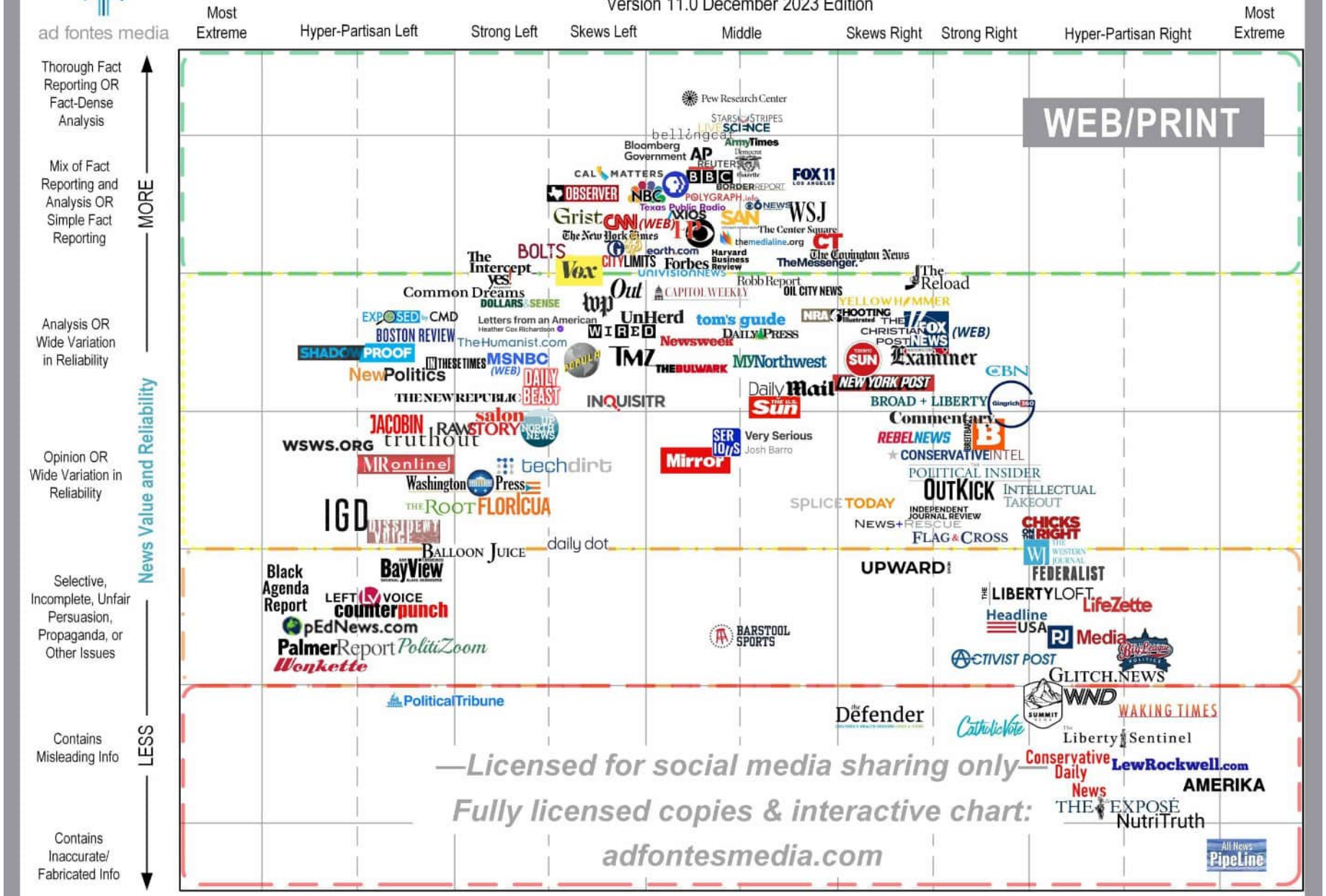

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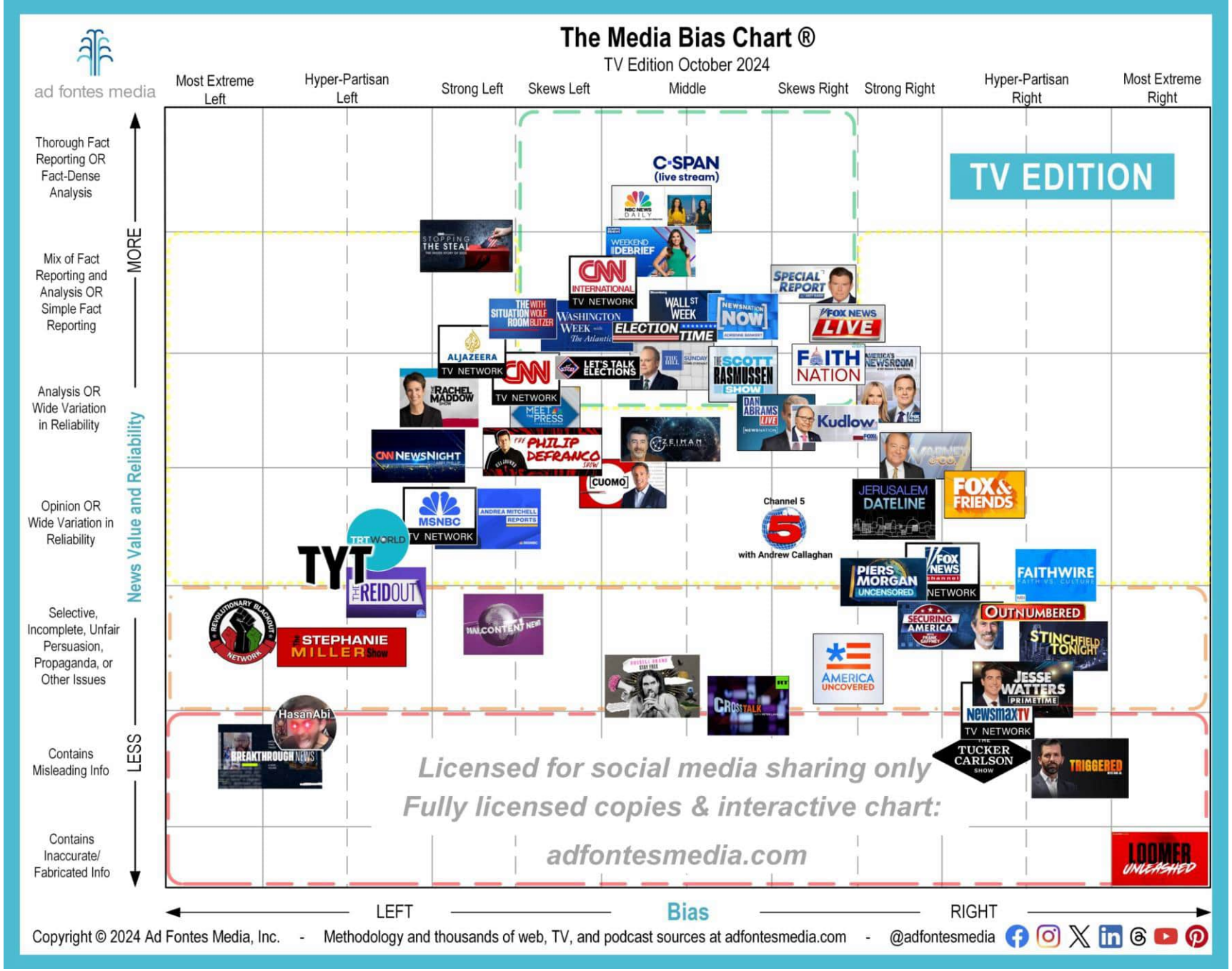

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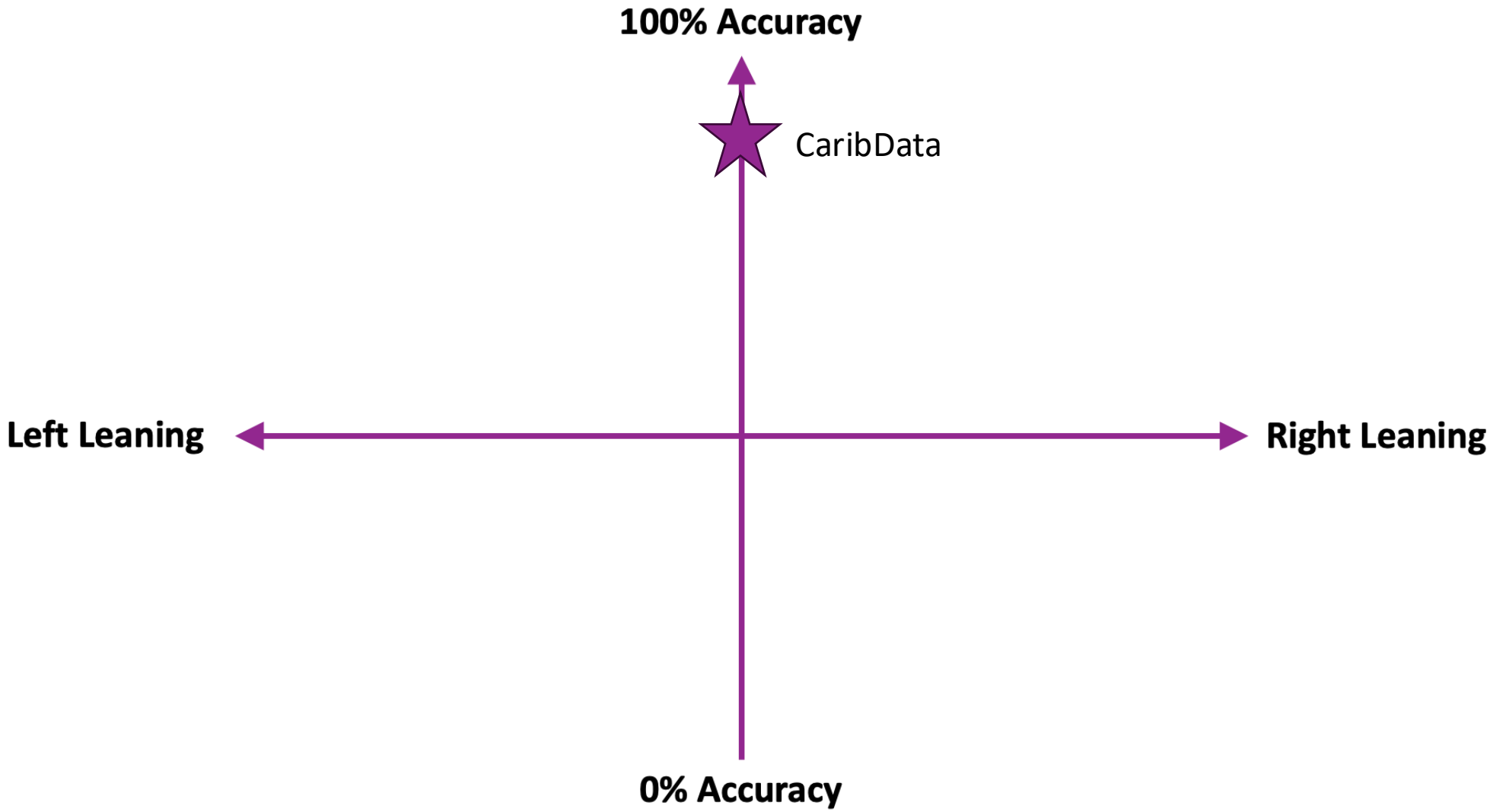

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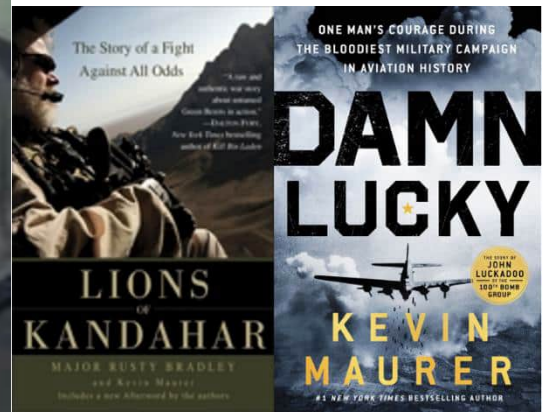
Kevin Maurer

DATA JOURNALIST

Pulitzer-Prize Winning Author, Media Specialist
New York Times bestselling co-author

- known for transforming complex data into engaging and understandable narratives
- track record of producing impactful stories for major news outlets and online platforms
- topics from public health to environmental issues
- worked in Ukraine, Afghanistan, Iraq, Haiti, and Africa
- incl. Washington Post, GQ, Men's Journal, The Daily Beast.